

Rady School of Management, UCSD

Special Presentation

Smart Border Coalition Stakeholders

Friday, January 11 2019

Monique Casellas

Director of Development

Agenda

1. Introduction
2. A brief history...
3. Where are we today?
4. Centers of Excellence
5. Faculty
6. Alumni Updates
7. Border Economy Initiative



Introduction

Monique Casellas

Director of Development

Joined May 2018

Responsibilities: philanthropy,
alumni relations, corporate
development, etc.



A brief history...



Rady School – founded in 2003

Matriculated its first class in 2004

First alumni 2006

1,600 alumni

150+ companies created – alive today

Innovation and entrepreneurship as
the maypole

A commitment to excellence!

Where are we today?

MBA Programs ... Still the Maypole
Specialized Masters ... Very Important
Undergraduates ... Engaged



Where are we today - MBA

- Full Time > 116
 - Flex Evening
 - Flex Weekend
- } 170



Where we are today – specialized masters

- Master of Finance – Launched 2014
- Master of Science in Business Analytics – Launched 2016
- Master of Professional Accountancy – To Be Launched in Fall 2019

Capstone Course: small teams engage with companies on real company challenges and opportunities

Where are we today... (cont.)

Minors:

Business 1st

Accounting 2nd

Innovation and Entrepreneurship 3rd

Supply Chain Management (new)



35% of ALL UC San Diego undergraduate students take classes at the Rady School of Management

Centers of Excellence

CIID ▪ California Institute for
INNOVATION and
DEVELOPMENT

startR
accelerator
Rady School of Management • UC San Diego

mystartup **XX**
UC San Diego • accelerator

**VETERAN
VENTURES**
Rady | School of Management
UNIVERSITY OF CALIFORNIA SAN DIEGO

LAUNCHPAD
Center for Accelerating Success
Rady | School of Management
UNIVERSITY OF CALIFORNIA SAN DIEGO

**RADY VENTURE
FUND**
UC San Diego
Rady School of Management

UC San Diego
**TRITON INNOVATION
CHALLENGE**

Centers of Excellence (cont.)



Rady School
of Management
UC San Diego

Center for **Advanced**
Business
Analytics

The logo features a blue square on the left containing the text 'Rady School of Management' and 'UC San Diego'. To the right, the text 'Center for Advanced Business Analytics' is displayed, with 'Advanced' in orange and 'Business Analytics' in blue. A graphic of blue squares of varying sizes is positioned to the right of the text.



Rady School
of Management
UC San Diego

center for **SOCIAL**
INNOVATION
AND **IMPACT**

The logo features a blue square on the left containing the text 'Rady School of Management' and 'UC San Diego'. To the right, the text 'center for Social Innovation and Impact' is displayed, with 'SOCIAL INNOVATION' in blue and 'AND IMPACT' in orange. A small orange triangle is positioned to the left of the word 'IMPACT'.



Rady School
of Management
UC San Diego

Institute for **SUPPLY**
EXCELLENCE
& **INNOVATION**

The logo features a blue square on the left containing the text 'Rady School of Management' and 'UC San Diego'. To the right, the text 'Institute for Supply Excellence & Innovation' is displayed, with 'SUPPLY EXCELLENCE' in blue and '& INNOVATION' in green.

Faculty



Faculty – Cont.



Alumni Updates

Rady Alumni Board



40 Under 40 Awards...

Pierre Sleiman, MBA '13 [View Profile](#)

MBA, Rady School of Management

Founder and CEO, Go Green Agriculture

- At Go Green Agriculture, innovation and farming are combined to find new ways to grow healthy food locally and reduce environmental impact. Go Green has become one of the largest organic-hydroponic producers in the U.S, producing 500,000 heads of hydroponically grown organic lettuce per month.
- Sleiman's vision is to have "mini-farms" in every urban area of the U.S., supplying local and organic food, eliminating the need for major trucking, creating local jobs and improving food quality. The company reports that by employing state-of-the-art technology, it uses one-fifth of the land typically needed in traditional farming, has reduced water usage up to 80% and enjoys 365 days of production per year.
- Awards include President Obama's "Champion of Change" in "The Future of Agriculture," the 2015 UC San Diego Alumni Emerging Leader Award and San Diego Magazine's "50 People to Watch."



Border Economy Initiative



- Create Awareness
- Cross border Fellowships
- Innovation/Entrepreneurship training
- Develop relationships with entrepreneurs and business leaders in the border region
- Outline through strategic events and meetings the value proposition of a strong border economy

– How to get involved:

- Fellows
- Baja/San Diego Immersion Program
- Idea/support for event/meeting
- Advisory Board



Thank you!

Questions?

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